



CURRICULUM VITAE

Pierre-Jean Benghozi

2 children
French

Professor at Geneva School of Economy and Management
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Summary

Pierre-Jean Benghozi has an initial scientific education in engineering from the the Ecole Polytechnique (Paris) and is graduated, additionally, in Management studies (PhD) and Economic (Priv. - Doz).

Research Director at the National Centre for Scientific Resarch (CNRS) , professor at the École Polytechnique and at Geneva University. He has been Commissioner at the French Electronic Communications and Postal Services Regulatory national Authority (Arcep) (2013-2019). headed up, until 2013, the Centre for Management and Economic Research (PREG). He also founded and has been in charge of the Innovation and Regulation in Digital Services Chair since 2007. He developed, in an educational partnership jointly operated by the best higher education institutions, an international graduate Master program of excellence on Network Industries and Digital Economy (IREN).

Pierre-Jean Benghozi developed, since the early eighties, pioneering research unit and programs on Information Technology, Telecommunications, Media and Culture. His recent projects draw attention to the adoption and uses of ITC in large organizations, the structuring of ITC-supported markets and supply chains, the characterization of competitive business models, expressly in creative industries. Pierre-Jean Benghozi publishes on these topics more than 200 academic international publications. Board member of scientific committee in highest French institutions and numerous international scientific conferences and academic journals, Pierre-Jean Benghozi taught regularly in major Universities and is frequently requested as an expert by public bodies and private organizations.

Education

Ecole Polytechnique Paris (1976)

PhD in Organization Sciences (University Paris Dauphine 1982)

HDR (Priv. Doz.) in Economy (University Paris Dauphine, 1993)
(French National diploma leading to doctorate supervision)

Former member of the Institut des Hautes Études pour la Science et la Technologie (IHEST) (2006)

Professional

Commissioner at the French Electronic Communications and Postal Regulatory Services national Authority (Arcep) (2013-2019)

Research Director at the National Center for Scientific Research (CNRS) (1995 -)

Professor at Ecole Polytechnique-Paris (2006-)

Professor at Geneva School of Economic and Management (Geneva University (2018-)

Associated professor at University of Geneva (Switzerland) (2007 -)

Co-Chairman of AIMAC (International Association for Art and Culture Management) (2006-)

Chairman of the Chair on Innovation and Regulation in Digital Services (Ecole polytechnique, Telecom ParisTech, Orange Group) (2007 - 2013)

Professor at Business School Institute (Luxembourg) (2014 -)

Director of the Pole of Research in Economics and Management (Ecole Polytechnique – CNRS) (2005-2013)

President of the scientific committee for the PHD Program Law & Economics (co-organized by Cornell University, Gand University, Ecole Polytechnique and Torino University) (2002 - 2012)

Board member of scientific committee in highest french institutions : Telecommunications Institute, CNIL (Regulation Body for Privacy), French Senate ICT Club, French Ministry of Culture Cultural Industries Strategic Group, Economic and Management University Evaluation Committees,...

President of the French Society of Management (2006-2008)

President of « Economic and management » section of National Committee for Scientific Research (National evaluation body) (1999-2004)

PhD Supervisor – Director of “Economic and Social Science” section in Ecole Polytechnique doctoral School (1999 – 2004)

Board member for international scientific conferences (Academy of Management, AIMS), international journals (Organization Studies, Organization Science, International Journal of Art & Management...) and most important French academic journals.

Expert for public bodies and private companies : International Labour Organization, United Nations Development Program, European Union, OECD, France Telecom, Vivendi, Italcementi, French Post, April Group, EADS, EDF, ...

Competencies and research topics

Creator and director of a research group on *Information Technology, Telecommunications, Media & Culture* in Ecole polytechnique Management Research Center. The group is mainly focused on:

- *ICT* : economic frameworks and strategic management issues : organization studies, management strategies, business model value-added chain (production, distribution, sales), financial stakes, international comparison, electronic commerce, technological perspectives.
- *Media and culture industries (movie, audiovisual, music, publishing, design, production of cultural artefacts)* : organization studies, management and protection of property rights, piracy and counterfeiting.

Language

French : mother tongue
English : fluent, good working knowledge
Italian : fluent, good working knowledge

Selected English-speaking publications (out of more than 200 academic productions)

- Benghozi, P.-J. (1990), "*Managing innovation : from ad hoc to routine in French Telecom*", Organization Studies, N° 11/4.
- Benghozi, P.-J. (1994), "*New Communication Services Design and Development*", The French Journal of Communication, Vol2 ,N°1.
- Benghozi, P.-J., R.J. Solomon et P. Kavassalis (1996), *The Internet : a Paradigmatic Rupture in Cumulative Telecom Evolution*, Industrial and Corporate Change, vol.5 N°4, pp. 1097-1126
- Benghozi, P.-J. and T. Paris (1999) *Authors' Rights and Distribution Channels : an Attempt to Model Remuneration Structures*, International Journal of Arts Management, vol.1 n°3, spring, pp.44-58.
- Benghozi, P.-J. and A. Jäckel (1999) What Convergence for which Media 2, First European Audiovisual Seminar Proceedings, University of Turin, 5-8 dec.1998, University of West of England Press.
- Benghozi, P.-J., F. Charue-Duboc and C. Midler (2000). Innovation based competition and Design systems dynamics, L'Harmattan.
- Benghozi, P.-J. and T. Paris (2000). "*L'Industrie de la musique à l'âge d'internet : nouveaux enjeux, nouveaux modèles, nouvelles stratégies.*" Gestion 2000 Avril - Juin 2001.
- Benghozi, P.-J. and W. Santagata (2001). "*Market piracy in the design-based industry : economics and policy regulation.*" Economie Appliquée LIV(3): 121-148.
- Benghozi, P.-J., P. Flichy, A. d'Iribarne (2000) : « Internet en entreprise » Réseaux, vol.18, n°104.
- Benghozi, P.-J. (2001). "*Relations interentreprises et nouveaux modèles d'affaires.*" Revue Economique 52, Special issue "Economie de l'Internet" : 167-190.

- Benghozi, P.-J., C. Licoppe, A. Rallet (2001) : coordination du dossier "Internet et commerce électronique », *Réseaux*, vol.19, n°106.
- Benghozi, P.-J., C. Licoppe. (2003) : « Technological national learning in France : from minitel to internet », in : Kogut B. (Ed): *The Global Internet Economy*, MIT Press, 2003, Cambridge, Mass., pp.153-190. et pp.381-406.
- Benghozi, P.-J., Paris T. (2003) : « De l'intermédiation à la prescription : le cas de la télévision » *Revue Française de Gestion*, 142, janv-fév.2003, pp.205-227
- Benghozi, P.-J. and W. Santagata (2004) : "Counterfeiting Practices and Illegal Markets in the Design-Based Industry", in : *The Economics of Copying and counterfeiting*, G. Mossetto & M.Vecco (Eds), FrancoAngeli : Milano (Italy), pp.187-208
- Abecassis-Moedas, C. & P.-J. Benghozi (2005). *Design Configurations in Fashion and Design Industries*, Special Issue Cultural District, *Economia della Cultura* ., edited by M. Trimarchi
- Benghozi P.-J. (2005). *Legal Aspects of the Internet Economics*, International PhD Program in Institution Economics and Law, 126p., Turin.
- Benghozi, P.-J., Paris, T (2007). "The Economics and Business Models of Prescription in the Internet" in *Internet Economics*. E. Brousseau and N. Curien, Cambridge University Press.
- Abecassis-Moedas, C. & P.-J. Benghozi (2007) editor of Special Issue « Tic et organisations, 1. Structure des firmes », *Revue Française de Gestion*, Vol. 33, N° 172, mars.
- Abecassis-Moedas, C. & P.-J. Benghozi (2007) editor of Special Issue " Tic et organisations, 2. Marchés électroniques », *Revue française de gestion*, Vol. 33, N° 173, avril.
- Benghozi P.J. (2008), Intellectual Property Rights in the Digital Age, The Culture and Globalization Series, (edited by UCLA, LSE & SAGE).
- Benghozi P.J. (2008), Speaking of "les dérèglements de la diversité culturelle", *Journal of Cultural Economics*.
- Benghozi P.J., S. Bureau & F. Massit-Follea (2009) The Internet of Things : What challenges for Europe?, Ed. MSH-praTICs, Paris
- Benghozi Pierre-Jean et Françoise Benhamou (2010), The Long Tail : Myth or Reality ? *International Journal of Arts Management* N°12-3
- Benghozi P.J., (2010) *Researches in Education & Media*, Vol2, n°2, December (157-161)
- Benghozi P.-J (2011)« Journals and journal rankings », in Dameron, S & Durand, T. (eds). 2011. *Redesigning Management Education and Research, Challenging Proposals from European Scholars*. Edward Elgar, pp. 215-221
- Benghozi P.-J (2011), The paradoxical role of IT in sustainable development, Digital 2.0 Pre-G8 Summit Conference, Sorbonne, Paris May 23-24, 2011
- Benghozi P.-J (2011), The Cultural economics at the digital age : The second shockwave ?, The economics of Media and content industry - 1st MCI Workshop, Sevilla, 30-31 May 2011
- Benghozi P.J., Fidele T. et Lyubareva I. (2011), "Innovative Business Models in Creative Industries: Empirical Study on Audiovisual Industry", *Journal of Arts and Cultural Management*, (Korean Society of Arts and Cultural Management), 4, 1, 6
- Abecassis C. et Benghozi P.J., (2012) Efficiency and Innovativeness as Determinants of Design Architecture Choices, *Journal of Product Innovation Management*, Volume 29, Issue 3, May 2012, Pages: 405-418
- Benghozi P.-J (2012), Innovation a survey, INSEAD Innovation Research Conference, Mai.
- Benghozi P.-J (2012), Invited Chairman, European Technology Leaders Summit, London, Janvier 2012
- Benghozi P.-J (2012), Keynote seminar, Which business models for the creative industries, Antwerp, Février
- Benghozi P.J., Cave M., Meiller Y., Ropert S. et Vallée A (2012) ., edition of a "Special Issue Internet of Things" *Communication & Strategies*
- Lyubareva Inna, Benghozi Pierre-Jean & Fidele Teaiiomioi (2014), "Online Business Models in Creative Industries: Diversity and Structure", *Journal of International Studies in Management and Organization*, vol. 44, n° 4.

- Benghozi Pierre-Jean & Paris Thomas [eds] (2013) *Howard Becker et les mondes de l'art*, Palaiseau, Éditions de l'École polytechnique, 346 p.
- Benghozi Pierre-Jean, Krob Daniel & Rowe Frantz [eds] (2013) *Digital Enterprise Design and Management*, Heidelberg, Springer, 183 p.
- Benghozi Pierre-Jean & Salvador Elisa (2013) "R&D in creative industries: some lessons from the book publishing sector", *Tafer Journal*, n° 64) <http://www.taferjournal.it/2013/10/04/rd-in-creative-industries-some-lessons-from-the-book-publishing-sector/>
- Benghozi Pierre-Jean & Lyubareva Inna (2014) "When Organizations in the Cultural Industries Seek New Business Models: A Case Study of the French Online Press", *International Journal of Arts Management*, vol. 16, n° 3, pp. 6-19.
- Benghozi P.-J., Salvador E. (2015) "Investment strategies in the value chain of the book publishing sector: how and where the R&D somehow matter in creative industries?", *Technology Analysis&Strategic Management*
- Benghozi Pierre-Jean, Salvador Elisa (2015), "Are traditional industrial partnerships so strategic for research spinoff development? Some evidence from the Italian case", *Entrepreneurship&Regional Development: an International Journal*, vol. 26 (1-2): 47-79.
- Kit Huckvale, José Tomás Prieto, Myra Tilney, Pierre-Jean Benghozi and Josip Car (2015), Unaddressed privacy risks in accredited health and wellness apps: a cross-sectional systematic assessment, *Journal: BMC Medicine* MS
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